



Poor Wi-Fi hit for six

Working through the channel, MSV were brought into design and implement a Wi-Fi network for fans at one of the world's most famous Test Match Cricket grounds.

The main problem with sporting stadia is that most of time internet usage is at a very low level with relatively few fans, guests and visitors. However, when it comes to match day, numbers swell significantly and at this particular cricket ground, the numbers went up to 25,000. On top of the sporadic usage, the existing system simply wasn't good enough leaving fans reliant on 4G mobile signal and modern sporting spectators deserved more.

Working seamlessly in partnership with our client, MSV installed a free modern, Wi-Fi system that worked with a branded portal that delivered a level of professionalism and trust. The system even offered a revenue generating element that made the business model self-sustaining on the financial front.

MSV's involvement in this project resulted in a contented 'through the channel' support partner, a satisfied end client and of course thousands of happy spectators that were using a brand new, modern, public access Wi-Fi network.

Howzat for a project well done?

Features

- Full Project Management
- Branded Guest WiFi Portal
- Client Partnership
- 'Through the Channel' Support
- Ongoing Support

Find out more:

T: 0845 241 6370

W: msvconsultancy.co.uk

E: info@msvconsultancy.co.uk